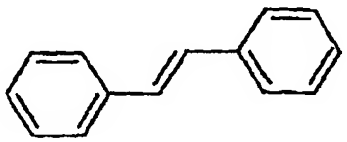
Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Cancel Claims 1-32 as amended in the International Preliminary Examination Report.

33. (New) A method for improving or enhancing the appearance of the teeth, in particular for whitening of the teeth, which method comprises application to the teeth of a dental composition comprising a fluorescent whitening agent selected from derivatives of stilbene having the following chromophore system:



as the sole tooth whitening agent in the composition, or with one or more additional tooth whitening agents selected from

a) abrasive agents effective in physically removing stains from the tooth enamel;

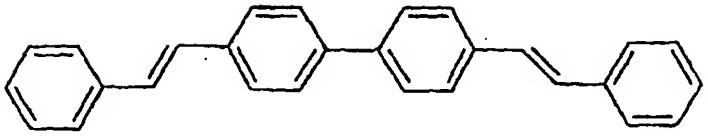
b) chlorite oxidising or bleaching agents;

c) enzymatic systems; and

d) chelating agents;

and a dentally acceptable diluent or carrier.

34. (New) A method for improving or enhancing the appearance of the teeth, in particular for whitening of the teeth, which method comprises application to the teeth of a dental composition comprising a fluorescent whitening agent selected from bis-styrylbiphenyl compounds having the following chromophore system:

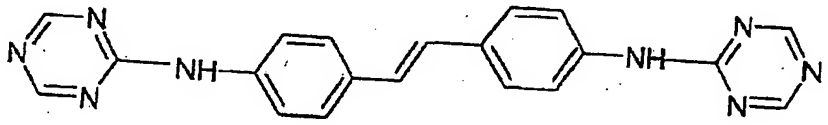


and a dentally acceptable diluent or carrier, optionally with an additional tooth whitening agent.

35. (New) A method as claimed in claim 33, wherein the composition is formulated as a toothpaste, mouthrinse, toothgel, tooth paint or dental gel.

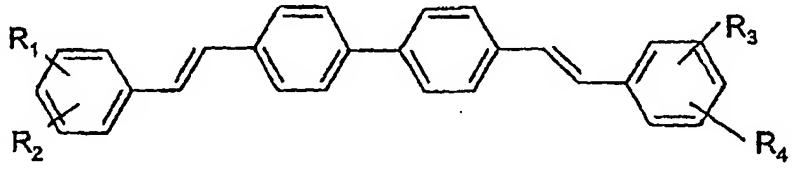
36. (New) A method as claimed in claim 33, wherein the fluorescent whitening agent absorbs light of wavelength less than 380nm and re-emits light in the wavelength range 400nm to 450nm.

37. (New) A method as claimed in claim 33, wherein the fluorescent whitening agent is selected from bis-triazineamine derivatives of compounds having the following chemical backbone:




38. (New) A method as claimed in Claim 33, wherein the fluorescent whitening agent is selected from the group consisting of disodium 4,4'-bis[(4-anilino-6-morphoiino-1,3,5-triazin-2-yl)amino]stilbene-2,2'-disulfonate, disodium 4,4'-bis{[4-anilino-6-(N-methyl-N-2-hydroxyethyl)amino-1,3,5-triazin-2-yi] amino}stilbene-2,2'-disulfonate,.and disodium 4,4'-bis[(4-anilino-6-methylamino-1,3,5-triazin-2-yi)aminolsti lbene-2,2'-disulfonate.

39. (New) A method as claimed in Claim 34, wherein the fluorescent whitening agent is a bis-styrylbiphenyl compound of the general formula:




in which $R_1$ is $-SO_3M$ and $R_2$, $R_3$ and $R_4$, which may be the same or different, are selected from $R_5$, $-SO_3M$, halogen (particularly Cl), -CN, $-OC(=O)R_{5i}$ - $000R_5$, - $SO_2N(R_5)2$ and $-CON(R_5)_2$, wherein $R_5$ represents hydrogen or $C_{1.8}$ alkyl and M represents hydrogen or a Group I metal, eg Na, K or Li.

40. (New) A method as claimed in Claim 39, wherein $R_3$ is the same as R1, and $R_2$ and $R_4$ are the same and are selected from $R_5$, halogen, -CN, $-OC(=O)R_5$, - $000R_5$, - $SO_2N(R_5)_2$ and $-CON(R_5)_2$.

41. (New) A method as claimed in Claim 40, wherein the fluorescent whitening agent is 4,4'-bis(2-sulfostyryl)biphenyl or a salt or other soluble derivative thereof.

42. (New) A method as claimed in Claim 41, wherein the fluorescent whitening agent is disodium 4,4'-bis(2-sulfostyryl)biphenyl.

43. (New) A method as claimed in claim 33, wherein the concentration of fluorescent whitening agent in the composition is less than 1,000 ppm.

44. (New) A method as claimed in Claim 43, wherein the concentration of fluorescent whitening agent in the composition is in the range 50ppm to 500ppm.

45. (New) A method as claimed in Claim 43, wherein the concentration of fluorescent whitening agent in the composition is less than 100ppm.

46. (New) A method as claimed in Claim 45, wherein the concentration of

fluorescent whitening agent in the composition is in the range 5ppm to 50ppm.

47. (New) A method as claimed in claim 33, wherein the method further comprises the application of an additional tooth whitening agent.

48. (New) A method as claimed in Claim 47, wherein application of the additional tooth whitening agent is simultaneous with application of the fluorescent whitening agent.

49. (New) A method as claimed in Claim 47, wherein the composition comprises an additional tooth whitening agent.

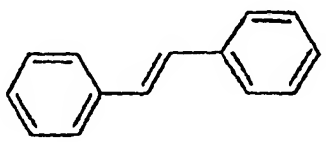
50. (New) A method as claimed in Claim 34, wherein the composition comprises a bleaching agent as an additional tooth whitening agent.

51. (New) A method as claimed in Claim 50, wherein the bleaching agent is a peroxide.

52. (New) A method as claimed in Claim 51, wherein the peroxide is hydrogen peroxide or a compound that generates hydrogen peroxide in use.

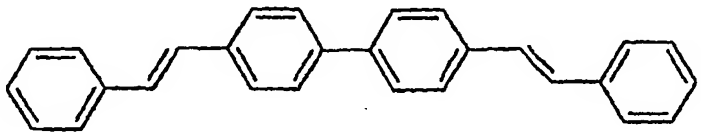
53. (New) A method as claimed in Claim 50, wherein the bleaching agent is a chlorite bleaching agent.

54. (New) A method for improving or enhancing the appearance of the teeth, in particular for whitening of the teeth, which method comprises application to the teeth of a dental composition comprising a fluorescent whitening agent selected from the group consisting of derivatives of stilbene having the following chromophore system:



and an additional tooth whitening agent wherein the method comprises the sequential application to the teeth of the additional tooth whitening agent followed by the fluorescent whitening agent.

55. (New) A method as claimed in claim 54, wherein the fluorescent whitening agent compounds have the following chromophore system:



56. (New) A method as claimed in Claim 54, wherein the additional tooth whitening agent is a bleaching agent.

57. (New) A method as claimed in Claim 56 wherein the bleaching agent is a peroxide.

58. (New) A method as claimed in Claim 57, wherein the peroxide is hydrogen peroxide or a compound that generates hydrogen peroxide in use.

59. (New) A method as claimed in claim 54, wherein one or more applications of the additional tooth whitening agent precede application of the fluorescent whitening agent.

60. (New) A method as claimed in claim 54, wherein the fluorescent whitening agent is selected from the group consisting of disodium 4,4'-bis(2-sulfostyryl)biphenyl, 4,4'-bis(2-sulfostyryl)biphenyl, disodium 4,4'- bis(3-sulfo-4-chlorostyryl)biphenyl, disodium 4,4'-bis[(4-an ilino-6-morpholino-1,3,5-triazin-2-yl)aminoistilbene-2,2'-disulfonate, disodium 4,4'-bis{[4-aniiino-6-(N-methyl-N-2-hydroxyethyi)amino-1,3,5-triazin-2-yll amino)stilbene-2,2'-disulfonate, and disodium 4,4'-bis[(4-anilino-6-methylamino-1,3,5-triazin-2- yl )aminolstilben e-2,2'-d is u lfon ate.

61. (New) A method as claimed in claim 54, comprising a first stage in which the additional tooth whitening agent is applied by a dental surgeon, and a second stage in which the fluorescent whitening agent and the additional tooth whitening agent are applied, simultaneously or sequentially, by the patient.

62. (New) A method as claimed in claim 61, wherein in the first stage the additional tooth whitening agent is applied first, followed by a fluorescent whitening agent.

63. (New) A method as claimed in claim 60, wherein in the second stage, the additional tooth whitening agent and the fluorescent whitening agent are applied simultaneously.